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Project Manager announced for South West Timber Hub

The WA Timber Industry is poised for growth with the commencement this week of a Project Manager for the South West Timber Hub.

Wendy Perdon has been appointed to this crucial role by the Forest Industries Federation of WA (FIFWA), with funding provided through the Commonwealth Government's National Forest Industry Plan.

According to FIFWA Acting CEO, Matt Granger, the appointment is an historic opportunity to lift productivity and efficiency in the timber industry supply chain, to grow investment in plantations and infrastructure, and achieve better utilisation and value recovery of wood fibre.

"This is our chance to set up the South West timber industry to deliver key aspirations of the National Forest Industry Plan, and help underpin investment and jobs in our renewable value-adding sector," Mr Granger said.

"Wendy will be working closely with timber industry companies which have mapped out supply chain improvements, and those which are contemplating growing their businesses," he said.

"An important outcome will be attracting more investment in plantations, especially in the softwood sector," he said.

"The scope of this position covers the plantations sector, both softwood and hardwood, and the native forest sector. Wendy will be connecting with counterparts managing timber hubs in other forestry regions of the Commonwealth as well," Mr Granger noted.

Please direct all media enquiries to FIFWA Acting CEO Matt Granger on 0407 448 648 or m.granger@fifwa.asn.au

About FIFWA

Forest Industries Federation WA (FIFWA) has been representing the interests of the Western Australian timber industry since 1895. The industry is a key driver of economic activity and jobs in Western Australia, contributing \$1.4 billion to the WA economy and creating about 6000 jobs in WA, with more than 90% of those in regional areas. The industry employs careful and comprehensive management policies to ensure WA's forests are sustainably managed. Less than 1% of the total forest area is harvested annually.

Unit 1, Abridge House
5 Turner Avenue, Bentley WA 6102
Email: m.granger@fifwa.asn.au
www.forestindustries.com.au